

TAMI EVNIN

tami.evnin@gmail.com • linkedin.com/in/tamiiiiiiiiiii • 15 years Product Design & UX Leadership

Product design executive with proven expertise scaling design teams and driving strategic product innovation across B2B SaaS, FinTech, and Recruiting platforms. Track record of building high-performing teams, establishing design systems, launching AI-powered products, and partnering with C-suite to define multi-year product vision.

EXPERIENCE

Director of Product Design

Diligent

February 2025 – Present

- Lead Platform Product Design team of 18 designers and UX researchers, including 2 Senior Managers, across Design System, AI products, and core platform experiences
- Launched MCP server for Design System, accelerating developer implementation speed; designed first AI-powered analytics tool enabling natural language data analysis for non-technical users
- Define human-AI collaboration vision and strategy across all Diligent products

Director / Senior Manager, Head of B2B Product Design

Glassdoor

April 2019 – June 2023

- Established and led B2B Product Design function as player-coach, growing team from 0 to 7 designers across discovery, strategy, research, and delivery
- Partnered with executives to develop 3-year product roadmap and strategy for nascent B2B vertical; led discovery research to identify market opportunities and validate product direction with enterprise customers
- Built rebranded Design System from ground up, improving design-to-engineering handoff efficiency and ensuring consistent user experience across Consumer and B2B products
- Led user research roadmaps identifying critical customer problems; socialized insights company-wide to influence product strategy and prioritization

Manager, Product Design

Devbridge Group

April 2018 – April 2019

- Managed and coached team of 6 mid-career designers across 8+ client engagements
- Implemented Design Operations framework to scale practice quality; supported design strategy that closed \$2M in new business

Director, Product Design

Nasdaq

2012 – 2018

- Progressed from Product Designer to Director, leading UX strategy for FinTech products serving institutional and retail investors

User Experience Consultant

Independent

January 2024 – Present

- Strategic UX consulting with SMBs specializing in B2B product innovation and design strategy

EDUCATION

Master of Fine Arts, Design & Technology — Parsons the New School for Design

Bachelor of Arts, Psychology and Linguistics — University of California, Berkeley